

**TPO Connect Programme on Skill Development Strategies for Upcoming Job Trends
organized by GTT Foundation, Pune**

Date: 28/01/2022, Time: 4:30-6 p.m.

Number of participants from Birpara College: 01

The coordinator of the Internal Quality Assurance Cell (IQAC), Birpara College, Dr. Nikhilesh Bhattacharya, took part in the online programme which discussed the role and responsibilities of the Training and Placement Officer (TPO) at higher education institutions in light of the changing trends in the job market. The programme was organized by Global Talent Track (GTT) Foundation on 28/01/2022 from 4:30 p.m to 6 p.m. GTT Foundation provides employability and training to students of HEIs.

The speakers at the programme were Mrs Padma Jayaraman, Associate Director at CSS CORP; Dr. Uma Ganesh, Executive Chairperson at GTT; and Dr. Ganesh Natarajan, Co-Founder and Board Director at GTT.

In response to a question from Dr. Bhattacharya regarding placement of students graduating from the humanities, Dr. Uma Ganesh said there is a huge demand for humanities and commerce students with problem-solving abilities and communication skills. There is also a surge in demand for content in local languages and students from the humanities can play an important role in this sector, she added.

Birpara College and GTT Foundation are exploring the at possibility of forging a partnership in future to put in place a robust placement and training programme at the college and help the students become industry-ready.